

Ocean Rate Bulletin



Fresh Grapefruit (EC):

Total TEU/FEU:

All shipments are based on Atlantic and Gulf port origins. Atlantic and Gulf Ports include: Charleston, SC; Savannah, GA; and Miami, FL.

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during January, 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, January, 2004.

Market Share-January:

Each carrier's current market share is based on the number of containers shipped during January, 2004. Source: PIERS, January, 2004.

Market Share-CY 2004:

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

Transit Time:

Each carrier's transit time is calculated on departure from Charleston, SC unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

Ocean Rates:

Ocean rates are applicable for March 31, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Ide through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

Container Rate:

Container rates for Fresh Grapefruit are quoted on full, 40-foot refrigerated containers unless otherwise noted.

Definitions:

AI = All Inclusive
ARB = Arbitrary Charge
BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
CAF = Currency Adjustment Charge
CFS = Container Freight Station - used to consolidate shipments.
Chassis = Chassis Surcharge
KT = 1,000 Kilograms (Metric Ton).
PC = Per Container
THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

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Atlantic/Gulf Ports To Busan, South Korea

Fresh Grapefruit (EC)

Monthly Market Share For: January 2004

Month\Year: 6.0 \ 6.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	33%	33%	25	\$5.06 ¹⁹		\$40						1134 pkgs	\$5,778
OOCL	33%	33%	24	\$5,151	\$180	\$40							\$5,371
NYK Line	33%	33%	23										
Average Container Rate													\$5,575

19 Rate is per package

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Atlantic/Gulf Ports To Hong Kong

Fresh Grapefruit (EC)

Monthly Market Share For: January 2004

Month\Year: 6.0 \ 6.0

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time in Days</i>	<i>Ocean Rate</i>	<i>Surcharges:</i>							<i>Size</i>	<i>Container Rate</i>
					<i>BAF</i>	<i>CHASSIS</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>		
OOCL	67%	67%	26	\$5,151	\$180	\$40							\$5,371
NYK Line	33%	33%	26										
<i>Average Container Rate</i>													\$5,371

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Atlantic/Gulf Ports To Keelung, Taiwan

Fresh Grapefruit (EC)

Monthly Market Share For: January 2004

Month\Year: 123.9 \ 123.9

Month\Year: 123.9 \ 123.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Maersk-SeaLand	66%	66%	37	\$4.70 ¹⁹	\$10 ¹⁹	\$40	4%					1134 pkgs	\$5,748
Evergreen	15%	15%	29	\$5,273	\$185	\$40	4%						\$5,709
Yang Ming	13%	13%	35										
Hanjin	3%	3%	28	\$4.65 ¹⁹	\$12 ¹⁹	\$40	4%					1134 pkgs	\$5,722
MOL	2%	2%	27										
OOCL	2%	2%	24	\$4.70 ¹⁹	\$12 ¹⁹	\$40	4%					1008 pkgs	\$5,147
Average Container Rate													\$5,729

¹⁹ Rate is per package

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Atlantic/Gulf Ports To Le Havre, France

Fresh Grapefruit (EC)

Monthly Market Share For: January 2004

Month\Year: 618.0 \ 618.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Maersk-SeaLand	69%	69%	16	\$4,218	\$316	\$40	7%	\$500					\$5,369
Evergreen	23%	23%	17										
P&O Nedlloyd	3%	3%	17	\$4,218	\$474	\$40	7%						\$5,028
Hanjin	2%	2%	17										
COSCO	2%	2%	16	\$3,200									\$3,200
OOCL	1%	1%	16	\$4,218	\$316	\$40	7%	\$500					\$5,369
Average Container Rate													\$5,309

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Atlantic/Gulf Ports To Rotterdam, Netherlands

Fresh Grapefruit (EC)

Monthly Market Share For: January 2004

Month\Year: 308.3 \ 308.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	43%	43%	10	\$2,235	\$316	\$40	7%						\$2,747
Maersk-SeaLand	29%	29%	12	\$4,218	\$316	\$40	7%	\$500					\$5,369
P&O Nedlloyd	11%	11%	16	\$4,218	\$474	\$40	7%						\$5,028
Hanjin	10%	10%	15										
Evergreen	7%	7%	22	\$3,850									\$3,850
Average Container Rate													\$3,951

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Atlantic/Gulf Ports To Singapore

Fresh Grapefruit (EC)

Monthly Market Share For: January 2004

Month\Year: 2.0 \ 2.0

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time in Days</i>	<i>Ocean Rate</i>	<i>Surcharges:</i>							<i>Size</i>	<i>Container Rate</i>
					<i>BAF</i>	<i>CHASSIS</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>		
OOCL	100%	100%	30	\$5,594	\$180	\$40	8%						\$6,262
<i>Average Container Rate</i>													\$6,262

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Atlantic/Gulf Ports To Tokyo, Japan

Fresh Grapefruit (EC)

Monthly Market Share For: January 2004

Month\Year: 1,228.0 \ 1,228.

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Maersk-SeaLand	36%	36%	28	\$3.15 ¹⁹	\$12 ¹⁹	\$40	45%					950 pkgs.	\$4,549
MOL	21%	21%	25										
APL	10%	10%	22										
Evergreen	7%	7%	24	\$3.13 ¹⁹	\$11 ¹⁹	\$40	45%					1134 pkgs	\$5,372
China Shipping	7%	7%											
NYK Line	6%	6%	23										
OOCL	5%	5%	21	\$3,205	\$180	\$40	45%						\$4,867
Hatsu Marine Ltd.	4%	4%	24	\$2,100	\$185								\$2,285
Hapag-Lloyd	2%	2%	20	\$4,003		\$40	45%						\$5,844
Hyundai	2%	2%	23	\$3.24 ¹⁹	\$9 ¹⁹	\$40						1134 pkgs	\$3,863
P&O Nedlloyd	1%	1%	17										
Average Container Rate													\$4,530

¹⁹ Rate is per package